

Fashion Merchandising Program

TECHNICAL EDUCATION



**DODGE CITY
COMMUNITY
COLLEGE**

For More Information
Office of Admissions
Dodge City Community College
2501 North 14th Avenue
Dodge City, KS 67801-2399

How to Apply for Admissions

Dodge City Community College has an open-door admissions policy with the following requirements for all full-time students:

1. Complete application for admission.
2. Send ACT scores (SAT are accepted). (This is not required but highly recommended. Athletes must submit ACT or SAT scores.)
3. Send high school transcript or equivalent (GED).
4. Send college transcript (if applicable).

The following two items are not requirements for admission but essential planning steps for some students:

5. Submit a deposit to reserve on-campus housing.
6. Check into financial aid and scholarships. Make applications where required.

High school seniors, with written permission from their principal, may enroll in classes for college credit.

Dodge City Community College is fully accredited by the North Central Association of Colleges and Secondary Schools and the Kansas Department of Education.

Special Notice

Dodge City Community College is committed to equal opportunity for all students, regardless of age, sex, race, color, national or ethnic origin, religion, handicap or veteran status.

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Fashion Merchandising Is More Than Classes And Coursework!

Fashion Merchandising

The fast-paced world of Fashion Merchandising is ever-new, ever-changing. With a business background that includes both general business courses and specialty classes, the graduate can become an important link in the fashion chain.

Field Trips

Students attend the Ebony Fashion Show in Wichita during December, and the Career Day at the Dallas Apparel Mart during April.

Fashion Shows

Fashion Merchandising students learn to coordinate two fashion shows during the year.

Modeling Techniques

Fashion Merchandising students learn modeling turns to prepare for the fashion shows.

Fashion Merchandising Internship

Students are encouraged to become employed on a part-time basis. Some jobs are secured in retail stores, however, other part-time positions are acceptable. All students receive college credit for internship regardless of the position.

Fashion Merchandising at DCCC can lead to careers that provide:

- Good Income
- Creative Opportunities
- Challenges
- Promotion Opportunities

Fashion Merchandising Club

The Fashion Merchandising Club is open to all interested students. Selling projects are planned by the club members to raise funds for the field trips.

Students who enroll in fashion merchandising at Dodge City Community College are better qualified for training positions because of the concentrated courses and the work experience they receive while in the program.

Graduates, after one or two years in fashion merchandising, have often started as salespersons and have then been promoted to positions of assistant buyers, department managers, specialty store managers and a variety of other positions.



Fashion Merchandising Program

One-Year Certificate

The one-year program in Fashion Merchandising at Dodge City Community College requires two semesters for completion. At the conclusion of the first year, the student will receive a fashion merchandising certificate.

Business Math or Accounting I
Fashion Merchandising I
Salesmanship
Textiles
Business Elective
Life Adjustments
Problems and Practices
Fashion Merchandising Internship I and II
Principles of Retailing or
Fashion Merchandising II
Introduction to Data Processing
Business Communications
Merchandise Display
Fashion Design
Principles of Advertising

Two-Year Degree

Associate of Applied Science
Fashion Merchandising Specialty Classes
Salesmanship
Fashion Merchandising I
Textiles
Fashion Design
Principles of Advertising
Merchandise Display
Principles of Retailing
Fashion Merchandising Internship
Problems and Practices

General Education Classes

English Composition I
English Composition II
General Psychology
Principles of Economics I
Principles of Economics II
Principles of Sociology
College Algebra
Science Elective
Physical Education
Computer Course

Business Core Classes

Introduction to Data Processing
Introduction to Business
Accounting I or Business Math
Human Relations
Business Communications
Principles of Management

(Choice depends on transferability)



Financial Aid

Dodge City Community College has developed a variety of financial aid packages to assist students in overcoming economic problems associated with college attendance. DCCC accepts financial aid applications and makes decisions regarding those applications without regard to sex, race, creed, disability, or national origin.

Students who wish to apply for a Pell Grant or Stafford Loan must first establish their eligibility by completing their ACT Family Financial Statement and have their expected family contribution determined. It takes approximately four to six weeks to process an ACT Family Financial Statement. If a student is determined eligible to apply for a loan, it takes at least another three to four weeks for the loan application to be processed.

To qualify for any federal financial aid, a student needs to have a high school diploma or GED. Students who do not meet these requirements may arrange to take a vocational test to determine ability to benefit. Contact the DCCC Testing Center well in advance of the class starting date to arrange for testing.

Veterans who meet eligibility requirements may receive benefits for credit courses taken at the college. For more information call 316-225-1321, Ext. 208.

Any student with a financial concern is encouraged to contact the DCCC Financial Aid Director for additional information.

For More Information
Mail This Card To:



2501 North 14th Avenue
Dodge City, Kansas 67801-2399
316-225-1321
Toll-free in Kansas 1-800-742-9519
Toll-free out-of-state 1-800-262-4565
Phone Registration 316-225-4114

Fashion Merchandising Program

Name (Last) _____

(First) _____ (Middle) _____

Address _____

City _____

State _____ Zip _____

Phone _____ - _____ - _____

Birthdate ____/____/____

Last School Attended _____

Year of Graduation from High School _____

Please send information on: (Check)

____ Financial Aid/Scholarships
____ On-Campus Housing
____ Catalog/Admissions Packet
____ Other: _____